

Maison&Objet Digital Days  
27.01 – 19.03.2021  
and ongoing on MOM



Ana María Gómez / amgs  
Atelier Luxus  
Christoph Broich  
Enso by Mira  
ERTZ  
Havani  
Pascale Risbourg  
RVB

Press kit





DESIGNERS  
AND BRANDS

Ana María Gómez / amgs

[anamariagomez.me](http://anamariagomez.me)

Atelier Luxus

[atelierluxus.com](http://atelierluxus.com)

Christoph Broich

[christophbroich.com](http://christophbroich.com)

Enso by Mira

[miravisuals.com](http://miravisuals.com)

ERTZ

[ertz.be](http://ertz.be)

Havani

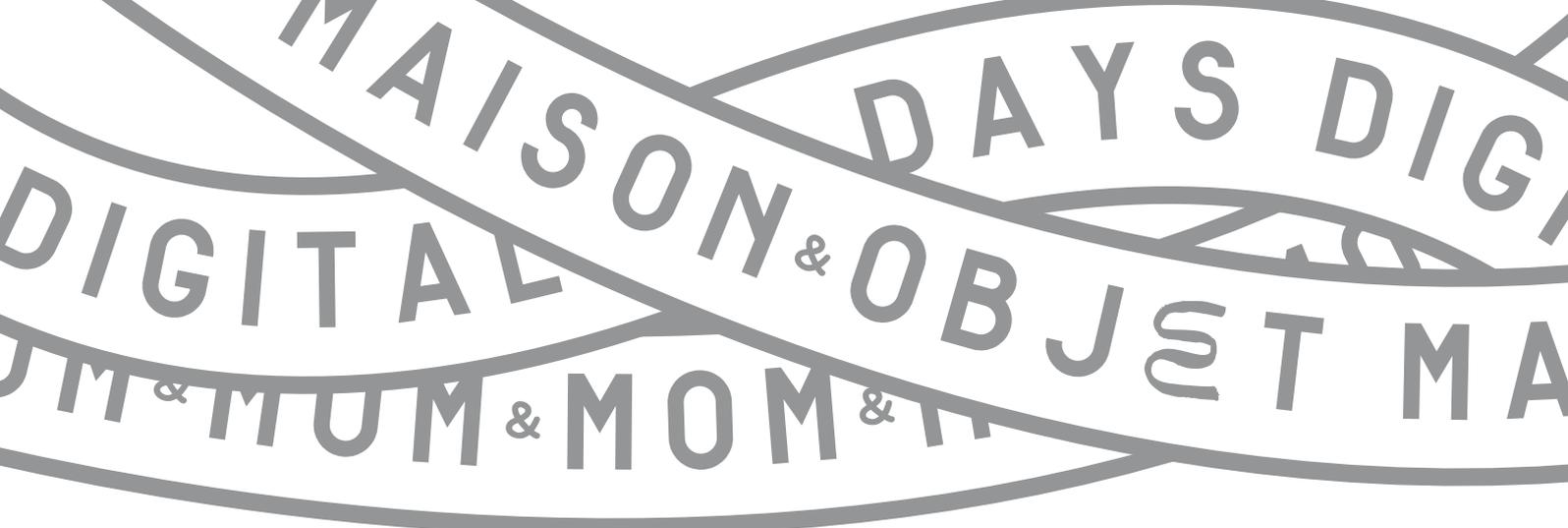
[havani.eu](http://havani.eu)

Pascale Risbourg

[pascale-risbourg.com](http://pascale-risbourg.com)

RVB

[rvb.be](http://rvb.be)



Once again this year, Flanders DC and Wallonie-Bruxelles Design Mode are joining forces to present a selection of Belgian talent at Maison&Objet.

Initially postponed to March 2021, the January 2021 edition of Maison&Objet will now be entirely digital. The exhibition teams have organised themselves to offer a new experience enabling exhibitors to present their creations in the best possible conditions via MOM, the exhibition's digital B2B platform. The Maison&Objet Digital Days will take place from January 27 to March 19, 2021.

Belgium is Design thus supports the presence of 8 brands on the MOM platform. Initially selected for their legitimacy in a competitive market and a positioning in line with the TODAY section of the show, they are simultaneously singular and sensitive, offering a variety of exceptional products and pieces for interior design: furniture, objects, textile collections, wallpaper and, for the first time, other types of products with top-of-the-range light switches and an opening to the bathroom and kitchen sectors with faucets.

News from each of the brands will be available on MOM throughout the year.

Among the Belgium is Design selection, some have already participated in previous editions: Havani, Pascale Risbourg, amgs - Ana María Gómez and Enso by Mira return with new products. While RVB and Atelier Luxus are not newcomers to Maison&Objet, the collaboration with Belgium is Design is new. Finally, Ertz and Christoph Broich have chosen this platform to launch their furniture and home textile brands (plaids, cushions) respectively.

All the brands ensure a local anchoring with 'made in Belgium' manufacturing. They champion a sustainable approach, whether it is the environmental approach in the choice of materials or the promotion of craftsmanship.

For Belgium is Design, which has been bringing together Belgian design advocacy institutions for 10 years, this virtual meeting with editors, buyers and journalists from all over the world is a unique opportunity to offer a major showcase for these Belgian brands with international ambitions.



# ANA MARÍA GÓMEZ AMGS



[anamariagomez.me](http://anamariagomez.me)  
[@anamgomezsuarez](https://www.instagram.com/anamgomezsuarez)

**ANA MARÍA GÓMEZ**, a Colombian designer with a degree in Textile Design from La Cambre in Brussels, created her studio, amgs, in 2019. The essence of amgs is to explore the visual, tactile and spatial dimensions of textiles. The studio is particularly interested in how contemporary craft and design can intertwine, through co-productions with traditional textile artisans.

The amgs collections are wearable pieces, but also eclectic functional furniture, often the result of collaborations, as A boi demonstrates. This ongoing series of unique textile pieces is the result of various encounters with William Contreras in the city of Cucunubá, Colombia, where weaving is a centuries-old affair.

2020 sees the birth of a new product: Knotting Knitting, made from filled bands, all knitted. The ensemble forms a rhythmic combination of colours and irregular lines, which can serve several purposes: sitting, sleeping, reading, lying down or wrapping up. It has been created to actively adapt to your body, and provide a little comfort and warmth.

am  
gs

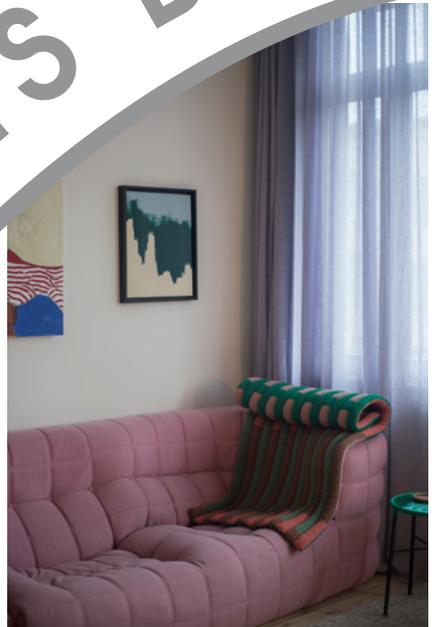


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S DESIGN



1

1 KNOTTING KNITTING, 2020  
 Cushion / blanket / puff  
 Design: Ana María Gómez  
 36% merino wool, 15% viscose,  
 50% acrylic.  
 Padding: recycled memoryshaped  
 polyester  
 Knitting  
 70 x 140 cm  
 Retail price: € 420

2 Collection A BOI, 2020  
 Scarf  
 Design: Ana María Gómez  
 Alpaca  
 Weaving  
 60 x 200 cm  
 Retail price: € 185

Photos © Alexandra Colmenares Cossio



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[atelierluxus.com](http://atelierluxus.com)  
[@atelierluxus](https://www.instagram.com/atelierluxus)

For the past 20 years, the Belgian family-owned company **ATELIER LUXUS** offers a wide variety of electrical devices, made in Belgium from solid brass, enhanced with handmade finishes. From switches to floor boxes and reading lights, it also offers bespoke products. Together with its distributors and agents throughout Europe, North Africa and Russia, Atelier Luxus offers wide possibilities among the collections, 9 ranges and 18 finishes to meet every need.

Their historical collection HERITAGE, with visible screws and 2 different ranges, was designed to sublimate classical as well as contemporary interiors. With LUXONOV, Atelier Luxus took a step forward by developing a fixing device enabling the use of screwless plates. The EDGES collection is the perfect combination of the LUXONOV fixing device and the minimalistic HERITAGE thickness.

Their newly developed DoT is truly the new generation of luxury and design electrical devices. Its designer, Bruno Epicum, redefined minimalism with an unrivalled level of precision and innovation.

- Iconic design award 2019
- muuz international award (miaw) 2020



# BELGIUM IS DESIGN IS BELGIUM



Photos © Atelier Luxus



2

1 DOT, 2020  
Light switch  
Design: Bruno Erpicum  
Inox  
22,5 x 42,5 mm  
Retail price: € 112

2 Collection EDGES, 2020  
Light switch (electrical equipment)  
Design: Naci Arel  
Raw brass  
84 x 84 mm  
(simple switch plate)  
Retail price: € 70

# CHRISTOPH BROICH C



[christophbroich.com](http://christophbroich.com)

Textile designer **CHRISTOPH BROICH** trained in the fashion department of the Royal Academy of Fine Arts in Antwerp. At first, he launched his fashion label, Christoph Broich Antwerpen and later his eyewear collection with the Belgian brand, Theo. With a long career rich in collaborations with renowned brands (Ligne Roset, Puma, etc.) and dance productions, he concentrated for a few years on textile experiments with a three-dimensional artistic practice, to launch a collection of home textiles this year, characterised by a printing technique of his own.

The collection consists mainly of cushions and plaids, printed in the workshop in the traditional way with interventions during the printing process itself. The resulting effects make each product a unique piece. For this first collection, Christoph Broich works on the folds and prints with different colour overlays.

**CHRISTOPH BROICH**  
Antwerpen



BELGIUM IS DESIGN IS

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2



2

1 PLAID CRASH & CUSHION  
 STAR, 2020  
 Plaid  
 Design: Christoph Broich  
 Recycled PET; handprinted,  
 made in Belgium  
 +- 150 x 200 cm  
 Retail price: € 295

Cushion  
 Microfiber; handprinted,  
 made in Belgium  
 40 x 40 cm  
 Retail price: € 145

2 PLAID TIEDYE CRASH  
 Design: Christoph Broich  
 Polar PES, double layer;  
 handprinted, made in Belgium  
 +- 160 x 210 cm  
 Retail price: € 420

Photos © Christoph Broich

# ENSO BY MIRA



[miravisuals.com](http://miravisuals.com)  
[@enso\\_by\\_mira](https://www.instagram.com/enso_by_mira)

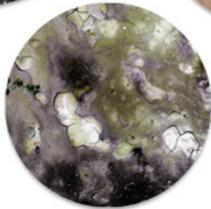
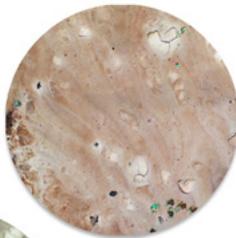
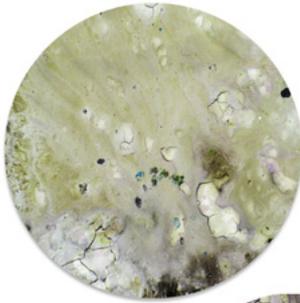
**MIRA** is a duo of artists created in 2015. Mira is the fruit of a meeting bringing together the painter Yvan Brutsaert and the photographer Laurent Van Ausloos. Their joint work is a subtle blend of two arts. The work of Yvan Brutsaert is filled with force, intuition, movements and material. Sometimes cosmic, sometimes mineral, his work allows the viewer to travel according to his imagination. Laurent Van Ausloos then appropriates it by giving it his own artistic vision. A photographic and contemporary vision capturing the painting like a landscape and transforming it to create atmospheres, plays of light and visual depth. A unique new work of art takes shape. For the viewer new contrasts, new shapes and nuances of colour and depth will arouse new emotions. ENSO by MIRA is a decorative project initiated by MIRA in May 2018. Based on their original visual technique, it offers contemporary creations in the form of a Japanese circle, the Enso. Pure design. A brilliant rendering. Original creations in limited series. Lightweight support. Unparalleled longevity. For indoors and outdoors. For this edition of Maison&Objet, the duo comes back with new impressions.

ENSO   
DESIGNED BY  
MIRA

DESIGN IS

BY

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DESIGN IS

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1 Collection ENSO BY MIRA, 2020  
Large format Ø 100 cm;  
Tryptic Ø 40 / 30 / 20 cm  
Aluminium, sublimation printing  
Limited editions  
Retail price: on demand

Photos © Enso by Mira



[ertz.be](http://ertz.be)  
[@ertz.be](https://www.instagram.com/ertz.be)

The Belgian design brand **ERTZ** stands for sustainable design and therefore likes to take the time to grow organically according to the inspiration of designer Pieter de Smul. Hence, the design and development of furniture objects in wood and natural stone will be further explored. Often, the collection of Ertz can also be made bespoke. Ask for the possibility and create together with the designer a unique piece of furniture that retains its beauty and value for years to come.

Based on pure inspiration and out of honest, Belgian materials, ERTZ extracts special interior objects that are both plain and full of character. The name of the young Belgian label refers to the mining of steel from ore, designer Pieter de Smul's favourite material. He shapes steel into slim, solid furniture and combines it with wood or natural stone. In this way he creates pieces of furniture that stand out just because they blend so well in your interior. They are real eye-catchers just because they perfectly maintain the balance between trendy and timeless. The collection was also given names of rocks.

From bookend Branco to mirror Foster: each and everyone of them are fine furniture objects that, thanks to their quality and durability, will become a fixed value in your interior.





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1 AMBOR&FOSTER, 2020

Bathroom sink (Ambor)  
Design: Pieter De Smul  
Steel, natural stone  
80 x 35 x 25 cm  
Retail price: 3591 €

Mirror (Foster)  
Steel frame, mirrored glass, LED  
33 x 4 x 105 cm  
Retail price: 2106 €

2 MAUNA, 2020

Bedside table  
Design: Pieter De Smul  
Steel, natural stone drawer, santos  
palisander, walnut  
60 x 35 x 20 cm  
Retail price: 1135 €



[havani.eu](http://havani.eu)  
[@havanihi](https://www.instagram.com/havanihi)

**HAVANI** is a new player in the market for high-end design tables, that effortlessly combines age-old craftsmanship with contemporary design. By joining forces with local family companies specialized in each material individually, HAVANI delights customers with luxurious materials and finishes, whilst maintaining outstanding built quality.

Both the MARCELLO and PAPILLON table collections, exude a luxurious and characterful vibe, displaying sleek and elegant lines in a well thought-out design that seemingly pushes the boundaries of what is actually possible when carrying a large natural stone and more. They are enriched with new products and materials.

- Handmade in Belgium  
– certified label 2020 –
- Bronze International Furniture Award  
– A’Design Awards 2020 –
- Furniture Manufacturer of the year  
– Belgium Prestige Awards 2020 –





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M I S D E S I G N I



2

D E S I G N

1 MARCELLO, 2020

Table

Design: Frédéric Haven

Powder Coated Massive Steel Sheet

& Calacatta Verde Marble from

Angola in honed finish

2600 x 920 x 750 mm

Retail price: from € 1195 to

€ 3455 excl. VAT without options

2 PAPILLON ELLIPS, 2020

Table

Design: Frédéric Haven

Powder Coated Massive Steel Sheet

& Brazillan Black Granite with Gold

& White Brazillan Quartzite in

brushed finish from the Italians

2700 x 1280 x 750 mm

Retail price: from € 2764 to

€ 8225 excl. VAT without options

# PASCALS PASCAL RISBOUS RISBOURG



[pascale-risbourg.com](http://pascale-risbourg.com)  
[@pascalerisbourg](https://www.instagram.com/pascalerisbourg)

Located between Brussels and Paris, **PASCAL & RISBOURG** creates luxurious wallpaper collections with eclectic designs. They borrow their subjects and motifs from nature and various artistic movements, which are magnified by a remarkable body of research. These collections, developed on high quality materials and sold on a bespoke basis, bring the designer to work with architects and decorators from all over the world. Alongside The Great Gatsby, Neo Kubist, Wild Artichokes and White Spirit to name but a few, Pascale Risbourg continues to revisit the iconic Toile de Jouy motif with humour. When they are not on a swing or on a hunting trip, what do the charming 18th century couples that adorn the famous Toiles de Jouy do? Thanks to Admented\*, an augmented reality application, Pascale Risbourg gives life to these light-hearted characters who continue to unveil themselves and come to life. The Erotic Toile de Jouy wallpaper collection is completed by a collection of porcelain plates in limited and numbered series.

Three stories are thus delicately told when the camera is pointed at one of the three libertine groups. Either to describe the events that brought them to these lascivious positions, or to envisage the jesting to come. The gently licentious result allows a sensual immersion in a refined universe.

Discover the animation of the Toile de Jouy collection in video: [Erotic Toile de Jouy by Pascale Risbourg on Vimeo](#)

\* The app Admented® is downloadable from the App Store and Google Play.



Pascale Risbourg



1 PASCALE RISBOURG WALLPAPER  
Wallpaper, catalogue of 30 references  
Non-woven paper  
Tailored  
Retail price: € 92/m<sup>2</sup>

2 Collection EROTIC TOILE DE JOUY  
Wallpaper  
French and Belgian manufacturing in digital printing on non-woven covering  
50 cm  
Retail price: on demand

3 Collection EROTIC TOILE DE JOUY  
Plate set, 2019  
Porcelain  
Ø 23 cm  
Retail price: € 170

Portrait © Kaatje Verschoren / Collections © Pascale Risbourg



1

[rvb.be](http://rvb.be)  
[@rvb.be](mailto:rvb.be)

**RVB®** is a Belgian faucet manufacturer, which never stopped innovating since 1935. Faithful to Maison & Objet, the company joins the Belgium is Design collective for the first time.

Since the origins of the company, rvb® masters the faucets from the first sketches all the way to industrial production where the company enforces uncompromised high quality controls, which result from decades of experience and testing in real-life conditions. By combining strategic innovations and award winning designs, the engineers and designers constantly push back the limits of imagination, searching for new ideas which will fit in bathrooms and kitchens.

rvb® stands out for its wide range of styles, from classic to the most exclusive design, from contemporary to touchless. The products are always made locally, in noble, durable and renewable materials such as brass or stainless steel. Designed to use less water without compromising on user comfort, the rvb® taps are part of a highly visible philosophy: a tradition of perfection beyond style.

In March 2021, the latest Belgian production will be unveiled, a faucet designed by Co.studio, a designer duo formed by Gert Van den Steen and Christian Van Suetendael, already authors of the Andrew collection, awarded at ISH in 2017.





2

# BELGIUM IS DESIGN



3

1 TIMES, 2017  
Kitchen, bathroom and shower room (residential)  
Design: Thomas King  
Brass (16 possible finishes), artisanal and industrial manufacturing

2 ANDREW, 2015  
Kitchen, bathroom and shower room (residential)  
Design: Co.Studio  
Brass (16 possible finishes), artisanal and industrial manufacturing  
JOE by Co.Studio – Coming soon

3 PLUG, 2015  
Kitchen, bathroom and shower room (residential)  
Design: Alain Berteau  
Brass. (16 possible finishes + brushed stainless steel for kitchen faucet), artisanal and industrial production

Times © Jente Willems / Andrew © Co.Studio / Plug © Melvin Kobe photography



**BELGIUM IS DESIGN**, promotes Belgian design on an international stage. In existence for more than 10 years, this platform is the initiative of several design promotion institutions, such as Flanders DC, MAD Home of Creators and Wallonia-Brussels Design Mode (WBDM).

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[belgiumisdesign.be](http://belgiumisdesign.be)

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**FLANDERS DISTRICT OF CREATIVITY** (Flanders DC), encourages the creative sector to transform its know-how into an entrepreneurial activity. The aim of the organization is to strengthen entrepreneurship and prepare it for the future throughout Flanders. Flanders DC achieves its goals by strengthening, connecting and promoting the Flemish creative economy. Flanders DC works for the entire creative sector with a particular focus on design, fashion and video games. Since 2016, Design Vlaanderen and the Flanders Fashion Institute have been integrated into Flanders DC.

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Embodying Belgian creativity in the design sector and promoting dynamic young businesses that will be the key figures of the future: that is the mission of **WALLONIE-BRUXELLES DESIGN MODE** (WBDM), the public agency for the promotion of design and fashion which seeks to improve the international visibility of designers from Wallonia and Brussels. Since 2006, WBDM has given its support to these creative industries, mainly achieved through collective stands at international trade fairs, exhibitions, B2B events, and meetings with the press and other international opinion makers. Through these activities and close supervision, WBDM continues to witness the flourishing of business in this sector.

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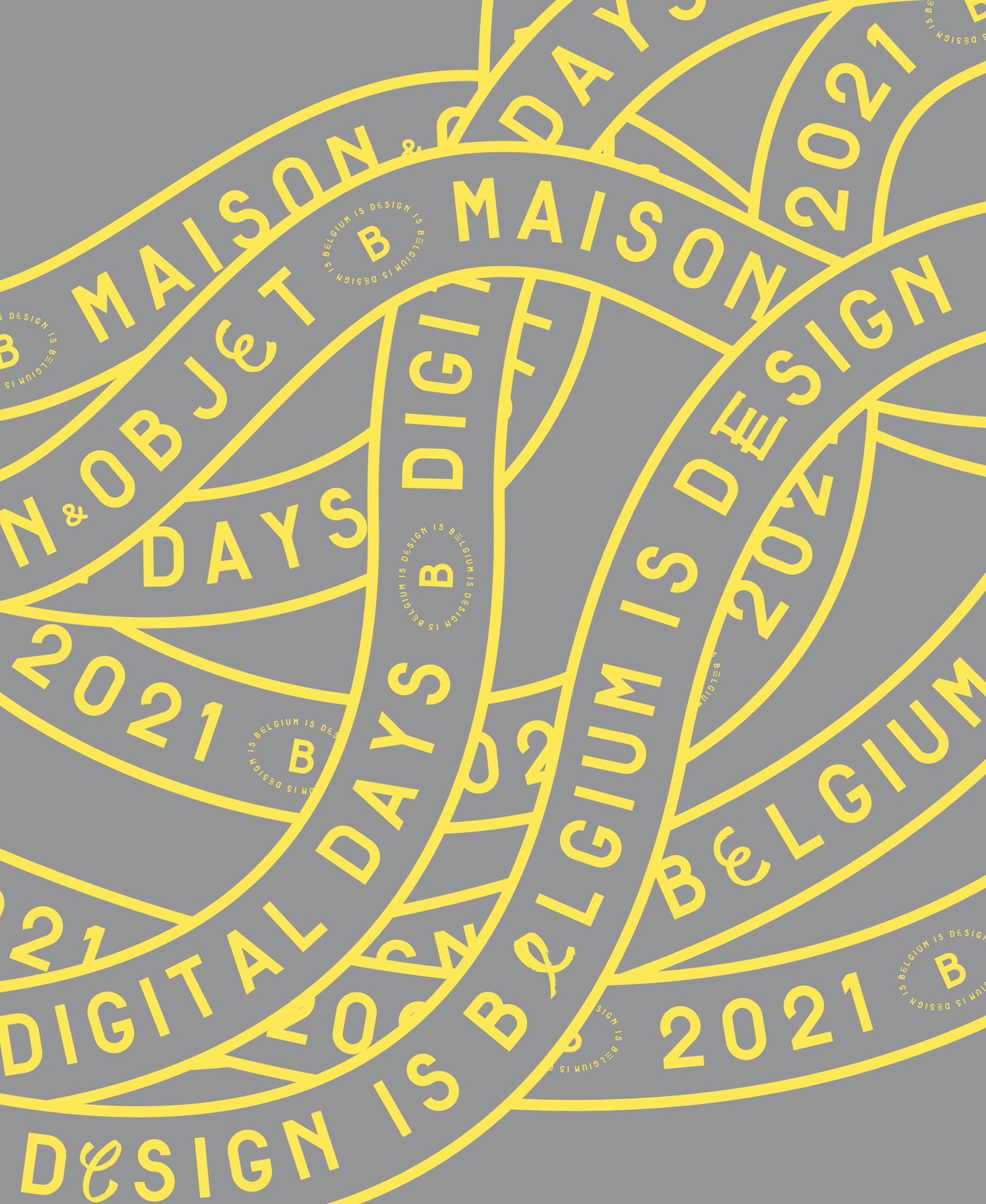
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## GRAPHIC DESIGN

Kidnap Your Designer



Next Stop  
Milan Design Week  
Fuorisalone /  
SaloneSatellite  
5-10.09.2021